

# Matsunoi "Wishing Well"

## Tokubetsu Junmai (Niigata, Japan)

Matsunoi Shuzojo, one of the smallest breweries, has won more gold medals than any other breweries in Niigata at Japan National Sake Competition in the last decade including 2015, 2014, 2012, 2011, 2010, & 2007. As their production is so limited, most of the sake is shipped to customers in their hometown, Tokamachi in Niigata. This tokubetsu junmai sake, being loved by local sake connoisseurs, is Tokamachi's hidden gem.

#### **Basic Information**

**Brand:** Matsunoi [matsu-noy]

Nickname: Wishing Well
Type of Sake: Tokubetsu Junmai.
Seimai Buai: Rice milled to 55%.
Alcohol: 15-16% in volume
Size & BPC: 720ml, 12-pack
UPC Code: 844650030006



#### **Producer**

**Producer:** Matsunoi Shuzojo **Founded:** 1895

**Location:** 50-1 Ueno Tokamachi-shi, Niigata, 948-0122 Japan

**Website:** www.niigatasake.com www.matsunoi.net

**President:** Makoto Furusawa **Toji (Master Brewer):** Yutaka Furusawa Makoto & Yutaka Furusawa are the fifth generation of the owner/founding family.

### **Ingredients & technical data**

**Rice:** Takane Nishiki

**Water:** On-site well water, soft water

**Yeast:** Kyokai #10 No sulfites, no preservatives.

Nihonshu-do (SMV): +5 Acidity: 1.4 Amino acids: 1.1

#### Other information

**Suggested service:** Serve chilled, at room temperature, or slightly warm. Shy nose with hints of the sea. Dry, earthy, complex.

Matsunoi Shuzojo has won gold medals at Japan National Sake Competition in 2015, 2014, 2012, 2011, 2010, 2007, etc.

